



GEORGIA SOUTHERN UNIVERSITY
University System of Georgia
Assistant Professor of Marketing—Search #56666
Department of Management, Marketing and Logistics
College of Business Administration

Georgia Southern University, a member institution of the University System of Georgia, invites nominations and applications for the position of Assistant Professor of Marketing in the Department of Management, Marketing and Logistics in the College of Business Administration. Georgia Southern University is classified as a Doctoral/Research University. Accredited by the Commission on Colleges of the Southern Association of Colleges and Schools, Georgia Southern offers more than 100 academic majors in a comprehensive array of baccalaureate degrees and selected master's and doctoral programs. The University has earned a reputation for providing all of the benefits of a major university with the feeling of a much smaller college. In addition, the University has earned national accreditation in 59 program areas from 21 accrediting bodies. Academic programs are organized in eight colleges: Business Administration, Education, Health and Human Sciences, Information Technology, Liberal Arts and Social Sciences, the Jiann-Ping Hsu College of Public Health, the Allen E. Paulson College of Science and Technology, and the Jack N. Averitt College of Graduate Studies.

A residential university with a fall 2009 enrollment of 18,000 students, Georgia Southern is one of Georgia's premier universities. One of the top choices in Georgia for new freshmen, including HOPE Scholars, Georgia Southern enrolls an increasingly selective student body representing the United States and more than 86 nations. The University continues to enhance its academic profile through higher admission standards, an expanded Honors Program, and scholarships for academically talented students.

Georgia Southern University is committed to advancing the State of Georgia and the region through the benefits of higher education, offering both campus-based and a number of online degree programs. The University fosters access to its educational programs, provides a comprehensive and fulfilling university experience, and enhances quality of life in the region through collaborative relationships supporting education, health care and human services, cultural experiences, scientific and technological advancement, athletics, and regional development. Georgia Southern's strategic plan includes advancing the University to the top tier of national rankings in its class.

The nearly 700 acre park-like campus continues an era of capital construction that has opened new facilities for colleges and academic programs, student recreation and development, university housing, athletics, and public service. The learning environment is enhanced by a museum of cultural and natural history, a botanical garden, a unique wildlife education and raptor center, a performing arts center, the Center for Art and Theatre, and a continuing education and conference center. The University's Division I athletic teams compete in the Southern Conference. The campus is located in Statesboro, a classic Main Street community near historic Savannah and Hilton Head Island.

The Department of Management, Marketing and Logistics (MML) offers three undergraduate Bachelor of Business Administration degree programs. Marketing majors can select an emphasis area, if desired, in sales or retailing. Management majors may choose specialties in human resources or small business; an emerging area is entrepreneurial leadership. The

Logistics and Intermodal Transportation program is ranked 15th in the nation. Faculty members are expected to contribute to the Department's goal of achieving national distinction in each of these areas and becoming the Management, Marketing or Logistics major of choice among Georgia students. Faculty must also be willing to interact with students through activities such as advising, mentoring and collaborative research.

In addition to the undergraduate curricula, MML participates in the delivery of the MBA, MAcc, and WebMBA programs. Faculty teaching in the graduate programs are expected to deliver courses occasionally at the branch campus in Savannah. Delivery of both graduate and undergraduate courses via the web may also be required.

The position reports to the Chair of the Department of MML, is a 9-month appointment beginning August 1, 2010, and has a competitive salary that is commensurate with qualifications and experience. Faculty are expected to be teacher/scholars with a commitment to excellence in teaching and learning, engage in productive scholarship, be committed to professional service, have technological literacy with a commitment to using technology in teaching and scholarship, and have experience with, or interest in, working in diverse academic and professional communities. The ability to contribute to a positive work environment in the department, college, and University is also expected as well as a strong orientation to recruiting, advising, retaining, and mentoring qualified students.

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- Primary Teaching Fields: International Marketing and/or Advertising
- Required Qualifications:
 - ♦ ABD within 1 year of completion of the PhD or DBA from an AACSB accredited or EQUIS accredited business program (must complete degree by August 1, 2011)
 - ♦ Ability to teach International Marketing and/or Advertising
 - ♦ University-level teaching experience in marketing
 - ♦ Evidence (e.g., student evaluations) of above average teaching ability
 - ♦ Evidence (e.g. statement of research interests, samples of published work) of the ability to develop and implement a research agenda
 - ♦ Evidence of effective communication skills
 - ♦ Willingness to teach via web-based instruction
- Preferred Qualifications:
 - ♦ Ability to teach in additional marketing areas
 - ♦ Minimum of 2 years full-time work experience in marketing
 - ♦ Evidence of excellence in the classroom environment
 - ♦ Experience working with a diverse student body
 - ♦ Experience teaching via web-based instruction

Screening of applications begins September 18, 2009, and continues until the position is filled. Position starting date is August 1, 2010. Finalists are required to undergo a background check. A complete application consists of a letter addressing the qualifications cited above; a curriculum vitae; and the names, addresses, telephone numbers, and email addresses of at least three professional references. Other documentation may be requested. Georgia Southern University seeks to recruit individuals who are committed to working in diverse academic and professional communities. Applications and nominations should be sent to:

Dr. Jerry W. Wilson, Search Chair, Search #56666

Department of Management, Marketing and Logistics
Georgia Southern University
P. O. Box 8154
Statesboro GA 30460-8154
Electronic mail: jwwilson@georgiasouthern.edu
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More information about the institution is available through <http://www.georgiasouthern.edu> or <http://coba.georgiasouthern.edu/depts/mml/welcome.htm>. Georgia Southern University seeks individuals who are committed to excellence in teaching, scholarship, and professional service within the University and beyond. The names of applicants and nominees, vitae, and other non-evaluative information may be subject to public inspection under the Georgia Open Records Act. Georgia Southern University is an Affirmative Action, Equal Opportunity institution. Individuals who need reasonable accommodations under the ADA to participate in the search process should contact the Associate Provost.