

**COBA  
TALKING POINTS  
FALL 2006**

**COBA**

- COBA BBA students—**1,086**  
COBA Pre-business students—**2,018**
- Full-time faculty: **93**
- Full-time staff: **27**—Part-time staff: **2**
- Average number of COBA graduates in the last three years: **688**
- MBA and MAcc students enrolled: **272**
- COBA hired **8** new faculty
- Started our 7th class in the WebMBA program—**46** students
- School of Accountancy launched a new and improved student engagement initiative called School Orientation

And Recruiting Program. The Program is aimed at junior and senior accounting majors and accounting graduate students.

- COBA becomes “Distinctive” by forming COBA’s Corporate Leadership Council, consisting of 34 freshmen. Contributions from Wachovia, Watkins Real Estate, and UPS funded 30 scholarships and funds from our Carter Leadership endowment funded the remaining 4 scholarships.
- Center for Retail Studies is helping execute our Vision 2010 strategy of “visibility” by conducting a research study for the National Association of Convenience Stores and Leadership Coca Cola



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**University**

- Average SAT score for the members of this fall's freshman class is over **1100**.
- Launched an initiative to improve its customer service throughout the campus in an effort to provide faster, friendlier, and more efficient service to USG customers and all students.
- Starbucks is now on campus in the Russell Student Union.
- The first phase of the Henderson Library project is expected to open in the middle of September 2006—the second phase will begin later this fall.
- Expansion of the RAC is scheduled for completion in December 2006—increased from 82,000 square feet to more than 200,000 square feet.
- The Gene Bishop Fieldhouse is completed with 13,600 square feet. The Bishop Fieldhouse is ready for Eagle Football.
- GSU 's annual economic impact on region exceeds **\$650 million** on 9 Southeast Georgia counties—study released by GSU's Bureau of Business Research & Economic Development.