



Master of Business Administration Program

The Master of Business Administration (MBA) curriculum prepares men and women for career advancement in business and not-for-profit organizations. The curriculum emphasizes applying analytical problem-solving skills to cross-functional business problems. A program of study can be selected in the following areas:

- General MBA Degree
- MBA Degree with a concentration in:
 - Health Services Administration
 - Information Systems
 - International Business



The original campus at "Sweetheart Circle." Georgia Southern was founded in 1906.

Prerequisite Requirements showing Undergraduate Equivalents

A prospective candidate must present evidence of satisfactory completion (a grade of "C" or better) of the following undergraduate equivalent course content in Business Administration or take the graduate prerequisites or undergraduate equivalents before enrolling in 7000-level coursework.

Graduate Prerequisite Requirements - 18 Hours

ACCT 6130	Accounting and Control
ECON 6230	Foundations of Economics
FINC 6230	Fundamentals of Corporate Finance
LSTD 6130	Legal & Ethical Issues in Business
MGNT 6330	Business Statistics using Spreadsheet Analysis
MGNT 6331	Foundations of Management and Marketing

Undergraduate Equivalents - 30 Hours

ACCT 2101	Financial Accounting
ACCT 2102	Managerial Accounting
ECON 2105	Economics in the Global Society
ECON 2106	Business Economics
FINC 3131	Principles of Corporate Finance
LSTD 2106	Environment of Business
BUSA 3131	Business Statistics
CISM 2530	Computer Applications
MGNT 3130	Management and Organizational Behavior
MKTG 3131	Principles of Marketing

MASTERS OF BUSINESS ADMINISTRATION DEGREE - 30 Hours

MBA Requirements - 27 Hours (shown below)

- ACCT 7230 Accounting for Executives
- BUSA 7130 International Trade Management
- CISM 7330 Information Technology Management
- FINC 7231 Financial Problems
- MGNT 7330 Leadership and Motivation
- MGNT 7331 Managerial Decision Analysis
(Taken during first semester of graduate coursework.)
- MGNT 7430 Management of Operations for Competitive Advantage
- MKTG 7431 Strategic Marketing Management
- BUSA 7530 Global Business Strategy
(You can not take the following classes concurrently with BUSA 7530: ACCT 7230, FINC 7231, MGNT 7430, and MKTG 7431. BUSA 7530 is taken in last semester.)

MBA Electives - 3 Hours (choose from the semester schedule)

HEALTH SERVICES ADMINISTRATION CONCENTRATION - 36 Hours

MBA Requirements - 27 Hours (shown above)

Health Service Administration Concentration - 9 Hours (Choose three courses)

- PUBH 6134 Health Services Administration
- HSPM 7131 Principles of Organizational Theory and Behavior in Health Services Management
- HSPM 7133 Health Policy Issues and Ethics
- HSPM 7137 Health Care Financing

INFORMATION SYSTEMS CONCENTRATION - 36 Hours

MBA Requirements - 27 Hours (shown above)

Information Systems Concentration - 9 Hours (Choose three courses)

- BUSA 7030 Project Management
- CISM 7331 Business Systems Analysis
- CISM 7332 Enterprise Data Management
- CISM 7333 Digital Commerce
- CISM 7334 IT Strategy and Policy

INTERNATIONAL BUSINESS CONCENTRATION - 36 Hours

MBA Requirements - 27 Hours (shown above)

International Business Concentration - 9 Hours

- FINC 7232 Global Finance
- MGNT 7334 Global Management
- MKTG 7435 Global Marketing

Apply to our program today!

- **Admissions Application:** <http://coba.georgiasouthern.edu/mba/admission.htm>
- **Admissions Application Fee:** All applicants must pay the \$50.00 application fee.
- **Official Transcripts:** Send official transcripts from all colleges and universities attended to:
College of Graduate Studies - Admissions Office
Georgia Southern University
P.O. Box 8113
Statesboro, GA 30460-8113
(912) GSU-5391
- **GMAT Score:** Register for the exam at: <http://www.mba.com>
- Complete the Health Forms located at: <http://www.aux.georgiasouthern.edu/health/>



Earn your MBA degree in Statesboro, Savannah, Brunswick, or online via the WebMBA®.



College of Business Administration building on the Statesboro Campus.

The MBA Program was founded in 1970.

Earned excellence.



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