

# **PROGRAM SCHEDULE**

## **SECOND ANNUAL FRAUD AND FORENSIC ACCOUNTING EDUCATION CONFERENCE**

***SPONSORED BY:***

**GEORGIA SOUTHERN UNIVERSITY**



**TUESDAY, MAY 13 THROUGH THURSDAY, MAY 15, 2008**

**CHARLESTON, SOUTH CAROLINA**

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**SCHEDULE FOR**  
**MONDAY, MAY 12, 2008**

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**REGISTRATION**  
**(5:00 – 8:00 PM)**  
*REGISTRATION DESK IN EXHIBITION SPACE*  
*MEZZANINE/MEETING LEVEL*

**WELCOME RECEPTION**  
**(6:00 – 8:00 PM)**  
*CALHOUN ROOM*  
*MEZZANINE/MEETING LEVEL*

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**SCHEDULE FOR**  
**TUESDAY, MAY 13, 2008**

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**REGISTRATION**  
**(7:00 – 8:00 AM)**  
*REGISTRATION DESK IN EXHIBITION SPACE*  
*MEZZANINE/MEETING LEVEL*

**CONTINENTAL BREAKFAST**  
**(7:00 – 8:00 AM)**  
*CAROLINA A*

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<b>8:00 – 8:30 a.m.</b> <i>CAROLINA A</i>	<b>Welcome, Introductions and Overview of Conference</b> <i>Don Berez, Director of the Center of Forensic Studies in</i> <i>Accounting and Business</i> <i>Georgia Southern University</i>
<b>8:30 – 9:30 A.M.</b> <i>CAROLINA A</i>	<b>The Future of Forensic Accounting Investigation: Significant Challenges Lay Ahead</b>  <b>SPECIAL GUEST AND KEYNOTE SPEAKER:</b>  <i>Thomas Golden, CPA, CFE</i> <i>PricewaterhouseCoopers</i>
<b>COFFEE BREAK</b> <b>(9:30 – 9:50 AM)</b> <i>PRE-FUNCTION AREA OUTSIDE CAROLINA A</i>	
<b>CPE SESSIONS (9:50 AM – 11:20 AM)</b>	
<i>CAROLINA A</i>	<b>Foreign Corrupt Practices Act</b> <i>Cori Smith, KPMG Forensics</i>

<i>Calhoun Room</i>	<b>Conducting Successful Fraud Investigations</b> <i>Paul Zikmund, Goldenberg Rosenthal, LLP</i>
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**BREAKOUT SESSIONS (11:30 AM – 12:10 PM)**

<i>CAROLINA A</i>	<b>Securities Fraud</b> <i>Chris Edwards, Clifton, Lipford, Hardison &amp; Parker, LLC</i>
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<i>Calhoun Room</i>	<b>Fraud and Forensic Accounting in a Digital Environment</b> <i>Timothy A. Pearson, West Virginia University</i> <i>Tommie Singleton, University of Alabama at Birmingham</i>
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**WORKING LUNCH WITH KEYNOTE SPEAKER**  
**(12:15 – 1:30 PM)**  
*Colonial B*

***SPECIAL GUEST AND KEYNOTE SPEAKER:***

**SUSAN MARKEL, CHIEF ACCOUNTANT,  
SEC DIVISION OF ENFORCEMENT**

INTRODUCED BY DEBRA SINCLAIR  
GEORGIA SOUTHERN UNIVERSITY

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**CPE SESSIONS (1:40 PM – 3:10 PM)**

<i>CAROLINA A</i>	<b>Non-Confrontational Interrogation: Obtaining Admissions without Conflict</b> <i>Dave Zulawski, Wicklander-Zulawski and Associates</i>
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<i>Calhoun Room</i>	<b>Legal Issues in Fraud Investigations</b> <i>Scott Hilsen, Alston &amp; Bird, LLP</i>
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**Afternoon Break with Refreshments**  
**PRE-FUNCTION AREA OUTSIDE CAROLINA A**  
**3:10 – 3:30 PM**

**CPE SESSIONS (3:30 – 5:00 PM)**

<i>CAROLINA A</i>	<b>Embezzler and Fraudster: Two of a Kind</b> <i>Thomas V. Cash, Kroll Miami</i>
<i>Calhoun Room</i>	<b>Money Laundering</b> <i>Thomas J. O'Halloran, Forensic Solutions, LLC / IRS-CI (retired)</i>

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**SCHEDULE FOR**

**WEDNESDAY, MAY 14, 2008**

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**CONTINENTAL BREAKFAST**  
**(7:00 – 8:00 AM)**  
*Carolina A*

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**GENERAL CPE SESSION (8:00 – 9:30 AM)**

<i>Carolina A</i>	<b>The Behavioral Profile of a Liar, Part 1</b> <i>Joseph Buckley, John E. Reid &amp; Associates, Inc.</i>  Introduced by Tom Buckhoff, Georgia Southern University
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<b>COFFEE BREAK (9:30 – 9:50 AM)</b> <i>PREFUNCTION AREA OUTSIDE CAROLINA A</i>	
<b>GENERAL CPE SESSION (9:50 – 11:20 AM)</b>	
<i>Carolina A</i>	<b>The Behavioral Profile of a Liar, Part 2</b> <i>Joseph Buckley, John E. Reid &amp; Associates, Inc.</i>

<b>BREAKOUT SESSIONS (11:30 AM – 12:10 PM)</b>	
<i>CAROLINA A</i>	<b>Should Investors be Concerned About Pension Fraud: Why and How?</b> <i>Stephanie Sipe &amp; Cheryl Metrejean, Georgia Southern University; Bill Donaldson, Forensic Solutions, LLC</i>
<i>Calhoun Room</i>	<b>Mining Date Fields – Beyond Simple Aging</b> <i>Mark Lehman, Mississippi State University</i>
<i>Pickney Room</i>	<b>Incorporating a Simulated 404 Learning Experience into the Auditing Class</b> <i>Valerie Trott Williams &amp; Robert Kollar, Duquesne University</i>

**WORKING LUNCHEON WITH KEYNOTE SPEAKER**  
(12:15 – 1:30 PM)  
*CAROLINA B*

**BEST PAPER AWARD PRESENTATIONS**  
BY LESLEE HIGGINS

EDITOR, *JOURNAL OF FORENSIC STUDIES IN ACCOUNTING AND BUSINESS*

**SPECIAL GUEST AND KEYNOTE SPEAKER:**

**CLIFF STRICKLIN**  
HOLLAND & HART, LLP

**“CORPORATE FRAUD: WHAT I’VE LEARNED FROM INVESTIGATING AND TRYING AMERICA’S BIGGEST CASES”**

INTRODUCED BY TOM NOLAND  
GEORGIA SOUTHERN UNIVERSITY

<b>CPE SESSIONS (1:40 – 3:10 PM)</b>	
<i>CAROLINA A</i>	<b>Fraud Risk Analysis</b> <i>David Piper, Deloitte Financial Advisory Services</i>
<i>Calhoun Room</i>	<b><i>The Multifaceted Dimensions of the International Financial Fraud Investigations</i></b> <i>Jaclyn Zappacosta, Federal Bureau of Investigation</i>
<b>Afternoon Break with Refreshments</b> <i>Calhoun Room</i> <b>3:10 – 3:30 PM</b>	
<b>CPE SESSIONS (3:30 – 5:00 PM)</b>	
<i>CAROLINA A</i>	<b>Understanding Executive Deviance Related to Fraud</b> <i>Nancy Pasternack, KPMG Forensics</i>
<i>Calhoun Room</i>	<b>Bank\$ and Fraud</b> <i>Phil Robertson, FDIC, Office of Inspector General</i>

**SCHEDULE FOR**  
**THURSDAY, MAY 15, 2008**

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**CONTINENTAL BREAKFAST**  
**(7:00 – 8:00AM)**  
*Colonial Ballroom*

<b>BREAKOUT SESSIONS (8:00 – 8:40 AM)</b>	
<i>Colonial Ballroom</i>	<b>The Delano Case: A Hands-On, Role Playing Fraud and Forensic Accounting Case</b> <i>Richard Cordero, Esq., Judicial Discipline Reform Organization</i>
<i>Gold Ballroom</i>	<b>Multi-Disciplinary Teaching in Forensic Accounting</b> <i>Joe Epps, Arizona State University</i>
<i>Calhoun Room</i>	<b>The Integration of Risk Management Techniques and Technologies in Forensic Auditing</b> <i>Patricia McFarland, Southern Company</i>
<b>BREAKOUT SESSIONS (8:45 – 9:25 AM)</b>	
<i>Colonial Ballroom</i>	<b>The Case of the Compensated Spouse</b> <i>Doug Laufer, Metropolitan State College of Denver</i>
<i>Gold Ballroom</i>	<b>Web-Based Fraud and Forensic Accounting Programs</b> <i>George Young, Florida Atlantic University</i>
<i>Calhoun Room</i>	<b>Continuous Auditing: How to Get Started</b> <i>Don Sparks, Audimation, Inc.</i>

<b>BREAKOUT SESSIONS (9:30 – 10:10 AM)</b>	
<i>Colonial Ballroom</i>	<b>Fraud &amp; Deception in a Post Sarbanes-Oxley World: “The Case Study of Fraud at DHB Industries</b> <i>Richard Hurley, University of Connecticut</i>
<i>Gold Ballroom</i>	<b>Ignoring Red Flags: Perilous Consequences for Small Businesses</b> <i>David Glodstein, SUNY- College at Old Westbury</i> <i>James Fornaro, SUNY- College at Old Westbury</i>
<i>Calhoun Room</i>	<b>Uncovering Fraud: Each Manager’s Responsibility</b> <i>Jim Wanserski, The Intersect Group, LLC</i>

**COFFEE BREAK (10:10 – 10:30 AM)**  
**COLONIAL BALLROOM**

<b>BREAKOUT SESSIONS (10:30 – 11:10 AM)</b>	
<i>Colonial Ballroom</i>	<b>Do Expert Witnesses Have to Keep Draft Documents?</b> <i>William R. Koprowski, College of Charleston</i> <i>D. Larry Crumbley, Louisiana State University</i>
<i>Gold Ballroom</i>	<b>State of Forensic Accounting Tracks at University Undergraduate/Graduate Levels and the Related Need to Change the Educational Model Used in the Accounting Curriculum</b> <i>Mike Seda, Shaw University</i> <i>Bonita Peterson Kramer, Montana State University</i>
<i>Calhoun Room</i>	<b>An Examination of the Impact of Obedience Pressure on Perceptions of Fraudulent Acts and the Likelihood of Committing Occupational Fraud</b> <i>Jane Baird &amp; Robert Zelin, Mankato State University</i>

<b>BREAKOUT SESSIONS (11:15 – 11:55 AM)</b>	
<i>Colonial Ballroom</i>	<b>Intellectual Capital and Economic Espionage: New Assets, New Crimes and New Protections</b> <i>James Clifton, North Dakota State University</i>
<i>Gold Ballroom</i>	<b>A Forensic Accounting Curriculum: What You Need to Know!</b> <i>Diane Matthews, Carlow University</i>
<i>Calhoun Room</i>	<b>Computer Forensics Fraud Investigations</b> <i>Robert Newman, Georgia Southern University</i>

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**CONFERENCE ADJOURNS AT 12:00 PM**

*WE HOPE TO SEE EVERYONE  
NEXT YEAR AT THE*

**THIRD ANNUAL  
FRAUD AND FORENSIC  
ACCOUNTING EDUCATION CONFERENCE**

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## CONFERENCE SPONSORS

The Conference Bags are sponsored by:

Audimation, Inc.



The Monday Night Opening Reception is sponsored by:

Deloitte Financial Advisory Services LLP

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