

**Second Annual Fraud and Forensic Accounting Education Conference**  
**Hosted by Georgia Southern University**  
**On May 13-15, 2008 at the Francis Marion Hotel**  
**Charleston, South Carolina**

Georgia Southern University is sponsoring the *Second Annual Fraud and Forensic Accounting Education Conference* to be held on May 13-15, 2008 in beautiful Charleston, South Carolina. Historic Charleston was recently ranked as one of the top three travel destinations in the United States.

Consistent with last year's Savannah conference, the purpose of this conference is to assist practitioners and educators in developing their professional and academic skills in the specialized fields of forensic accounting and fraud examination. The 20-CPE hour conference program will include: (1) 10 different 90-minute breakout sessions presented by fraud and forensic accounting professionals on a variety of basic to advanced-level topics, and (2) 20 different 40-minute breakout sessions presented by academics and practitioners regarding useful education tips, tools, and techniques effective in providing training in fraud and forensic accounting. In addition, the Conference will feature three nationally-prominent keynote speakers:

***Thomas W. Golden, CPA, CFE***

*Topic:* "The future of forensic accounting and the importance of integrating forensic accounting into the accounting curriculum at colleges and universities"

*Biography:* Mr. Golden is the partner-in-charge of the Midwest Region Investigations & Forensic Services practice for PricewaterhouseCoopers and resides in Chicago. He joined the firm in 1982 in the accounting and auditing practice, and in 1991, he began the fraud investigations practice in the Midwest. He is a former Chairman of the Board of Regents for the Association of Certified Fraud Examiners and the current President of the Better Government Association, a citizen watchdog group in Chicago, IL. Mr. Golden is also an adjunct professor at DePaul University. In 2006 he co-authored *A Guide to Forensic Accounting Investigation*, published by John Wiley & Sons.

***Susan G. Markel, CPA***

*Topic:* "Enforcement Trends—Focusing on Financial Fraud"

*Biography:* Ms. Markel is the Chief Accountant of the Securities and Exchange Commission's Division of Enforcement. She was appointed to her current position in June 2003. Ms. Markel serves as a senior official in the Division of Enforcement working on investigations involving accounting and auditing matters. She joined the Commission's Division of Enforcement in 1994. She has worked on a number of the commission's important accounting investigations, including the investigations of Cendant, WorldCom and Xerox, as well as matters relating to auditor independence. Prior to joining the Commission, Ms. Markel was an auditor for a national public accounting firm and also performed litigation support services for a Washington, D.C. law firm. She received a B.S. in accounting from the University of Akron in Ohio and she became a certified public accountant in 1987.

***Cliff Stricklin***

*Topic:* "Lessons I've learned from prosecuting white-collar crime cases"

*Biography:* Mr. Stricklin is the First Assistant U.S. Attorney for the District of Colorado. He was the lead prosecutor on behalf of the government against Joseph P. Nacchio, the former Chief Executive Officer and Chairman of Qwest Communications. In addition, he served as Special Assistant U.S. Attorney on the Enron Task Force that prosecuted Jeffery Skilling and Kenneth Lay. As a State District Judge, Mr. Stricklin presided over 130 jury trials in four years. He earned his Bachelor of Arts degree from Baylor University and his Juris Doctorate from Washington & Lee University School of Law.

## Call for Papers and Participation – Best Practices in Fraud and Forensic Accounting

In response to feedback received from the 2007 Savannah conference, we invite you to participate in the Conference by making either an academic or a practitioner paper presentation. Such papers will be considered for publication in the *Journal of Forensic Studies in Accounting and Business*, a new journal published by Georgia Southern University that will have a three-pronged mission related to fraud and forensic accounting: education, research, and practice. Please see the attached Call for Papers and Participation for more details.

### Registration

A registration form for the Conference is attached. The Conference is being held at Charleston's grand hotel, the historic Francis Marion. The hotel is located in the heart of the historic district on Marion Square, the location for many of Charleston's traditional events such as the Spoleto art exhibits and the Saturday farmers market. From the Francis Marion Hotel's historic district location on legendary King Street, it is an easy walk to the antebellum homes, revolutionary-era churches, magnificent gardens, museums, and historic sites that make Charleston unique. For more details, visit the hotel's website at:

<http://www.francismarioncharleston.com/>

If you've never been to historic Charleston, prepare to be charmed by its beauty, traditions, and southern hospitality. In addition to a reception the night before the Conference begins, we are planning two special events, a low country boil and a ghost tour, where you can meet and network with your fellow participants, guests, and invited speakers. See the attached, *Fun Things To Do in Charleston*, for more information about these and other events and tours that you may want to book on your own.

We hope to see you at the Conference May 13-15, 2008.

Sincerely,

The FFAE Conference committee members:

Don Berez, CPA, CFE, *Director*  
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Georgia Southern University  
*Center for Forensic Studies in Accounting  
and Business*  
<http://coba.georgiasouthern.edu/forensic>

**Call for Papers and Participation**  
***Second Annual Fraud and Forensic Accounting Education Conference***  
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The *Second Annual Fraud and Forensic Accounting Education Conference* will include 40-minute sessions for paper presentations on fraud and forensic accounting topics. All papers will be subject to a blind-review process. Papers accepted for concurrent sessions at the Conference can also be designated as submissions to the *Journal of Forensic Studies in Accounting and Business (JFSAB)*. The JFSAB is a new journal designed to be of interest to both academics and practitioners in the areas of fraud and forensic accounting. We are currently applying to be listed in Cabell's Directory of Publishing Opportunities In Accounting. In your submission cover letter, please indicate whether you would like to submit your paper for consideration: (a) for the Conference only, or (b) for both the Conference and for publication in the JFSAB.

We invite you to submit papers in one or more of the following tracks:

- 1) Education  
The purpose of this track is to improve education in the areas of fraud and forensic accounting. Pedagogical techniques, case presentations, and empirical studies are important areas for this track.
- 2) Practice  
The purpose of this track is to present techniques and technologies of investigation involving real-world business problems or litigation issues. A secondary purpose is to encourage collaboration between practitioners and academics.
- 3) Research  
The purpose of this track is to provide a forum for theoretical, empirical, and non-empirical papers in the area of fraud and forensic accounting.

Abstracts of accepted manuscripts will be published in the Conference proceedings.

To be considered for acceptance in the JFSAB, manuscripts should not currently be under consideration by another journal. In your cover letter, please state that the work has not been submitted or published in a journal elsewhere.

**Electronic Submission**

To submit a paper for consideration at the Conference and/or in the journal, send an e-mail with the cover letter, manuscript, abstract, tables, figures, appendices, and bibliography as a single Word file attachment to Leslee Higgins at [higginsL@georgiasouthern.edu](mailto:higginsL@georgiasouthern.edu). To preserve anonymity, please do not include any author identification on the Word file attachment. However, the e-mail should contain the following:

Paper Title  
Name(s) (Please indicate the contact author.)  
Position/Title  
Affiliation  
Complete mailing address  
Telephone numbers (office/fax)  
E-mail address

Completed submissions should be received in electronic form by **March 31, 2008**. Notification of papers accepted for inclusion in the conference program will be made by April 7, 2008. Submission inquiries should be sent to Leslee Higgins, Georgia Southern University, at [higginsL@georgiasouthern.edu](mailto:higginsL@georgiasouthern.edu).

## **Call for Reviewers**

In addition to paper submissions, we invite you to volunteer to review manuscript submissions. If you wish to be a reviewer, please email [higginsL@georgiasouthern.edu](mailto:higginsL@georgiasouthern.edu) to indicate your interest and the area in which you have expertise.

## **Special Awards**

The following awards will be presented at the Conference:

1. Overall Best Paper Award
2. Best Education Paper Award
3. Best Practice Paper Award
4. Best Research Paper Award.

## **Manuscript Preparation**

Manuscripts should be prepared according to APA style referencing and adhere to the following formats:

1. double-spaced, except for indented quotations
2. 12-point font
3. 8 ½ × 11" page set-up with margins of one inch from top, bottom, and sides to facilitate editing and comments
4. leave a blank line between paragraphs
5. left-justify everything including all tables and figures (if any)
6. All pages, including tables, appendices, and references, should be serially numbered. Major sections should be numbered in Roman numerals. Subsections should not be numbered.
7. When using numbers in the manuscript, spell out numbers, except when used in tables and lists, and when used with mathematical, statistical, scientific, or technical units and quantities, such as distances, weights, and measures.

## **Abstract**

An abstract of about 100 words should be presented on a separate page immediately preceding the manuscript text. The abstract should concisely inform the reader of the manuscript's topic, its methods, and its findings. The manuscript's title, but neither the author's name nor other identification designations, should appear on the abstract page.

## **Keywords**

The abstract is to be followed by four keywords that will assist in indexing the paper. Text of Paper: The text of the paper should start with a section labeled "I. Introduction," which provides more details about the paper's purpose motivation, methodology, and findings.

## **Text of Paper**

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## **Call for Participation**

If you prefer not to submit a paper, but want to propose and lead a session, submit a one-page document to Leslee Higgins ([higginsL@georgiasouthern.edu](mailto:higginsL@georgiasouthern.edu)) that outlines a proposed session. The outline should include the (a) session title, and (b) a descriptive overview of the topics to be covered. These submissions need to be received by end of the business day, March 15, 2008. Conference organizers will evaluate proposals and communicate with participants by April 1, 2008.

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**Registration:**

Name: \_\_\_\_\_ Nickname for Badge: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Affiliation: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Email Address: \_\_\_\_\_

**Payment Options:**

Registrants by April 4      \$399 ..... \_\_\_\_\_  
 Registrants after April 4      \$425 ..... \_\_\_\_\_  
 Monday Evening Reception      **Please circle:** Will Attend / Cannot Attend      Free  
 Low Country Boil (Tuesday, May 13)      \_\_\_\_\_ number of people @ \$20.00      \_\_\_\_\_  
 Ghost Tour (Wednesday, May 14)      \_\_\_\_\_ number of people @ \$16.00      \_\_\_\_\_  
 Total Amount Due.....\$ \_\_\_\_\_

**By Credit Card:**

Visa or MasterCard Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
 (**Circle one**)  
 Cardholder Name: \_\_\_\_\_  
 Signature: \_\_\_\_\_

\*\*\* This form should be emailed or faxed to Cynthia Parrish by Wednesday, April 9, 2008  
 – Office: (912) 478-2228; Fax: (912) 681-0105; email [cparrish@georgiasouthern.edu](mailto:cparrish@georgiasouthern.edu).

**Accommodations:**

Francis Marion Hotel  
 387 King Street  
 Charleston, South Carolina 29403  
 Phone: 877 756-2121  
 Website: [www.francismarioncharleston.com](http://www.francismarioncharleston.com)

\*\*\* In order to obtain the \$189.00 per night hotel rate (plus taxes of approximately \$24 per night), reservations must be made by April 9, 2008.\*\*\*

# Fun Things To Do in Charleston

Charleston offers plenty of things to entice any visitor. The Francis Marion Hotel is within walking distance of the Visitor Center, the historic area, the open-air market, antique stores and plenty of restaurants. With the average temperature in May at 72°, be sure to bring your walking shoes and enjoy this city while you are here.

The Conference is sponsoring two events during the evenings. You may sign up for these events on your registration form.

## Low Country Boil Tuesday 6:00 pm

Conference participants and their guests are invited to a southern Low Country Boil dinner. This will be a wonderful time to meet and network with other participants, their guests, and invited speakers. Plans and location are not completely finalized, so if you are interested in participating, we will email you with an update about the event. The cost is \$20.00 per person.

## Ghost Walk Wednesday 8:00 pm

Meet our group guide in the lobby of the Francis Marion Hotel for an eerie journey into Charleston's haunted past. We'll stroll through 18<sup>th</sup> and 19<sup>th</sup> century neighborhoods and hear stories and legends of the unusual and supernatural combined with the fascinating history of the city. Hear tales from the tomb, murders and mysteries, ruthless pirates and encounter the Supernatural! The tour ends at approximately 9:00 p.m. The cost is \$16.00 per person.

The following is a sample of fun things to do while you and your guests are in Charleston. You will need to make plans for these events on your own, and you may want to contact the organization to make reservations before you arrive in Charleston.

Capers Island Wildlife Excursion or Kayaking Nature Tour - See the natural side of Charleston.  
Contact Barrier Island Eco Tours at 843 886-5000

Antiquing in Charleston - Charleston has many great antique shops that feature European and American furniture, architectural elements and antique silver.

The Open Air market - Walk down North and South Market Streets and along the side streets to enjoy the specialty shops and boutiques of Center Market. Artisans and international importers are located between Church and East Bay streets. Watch beautiful lowcountry sweetgrass baskets being woven, an art handed down from African ancestors.

Civil War Tour [www.charlestonjourneys.com](http://www.charlestonjourneys.com) 843 814-6124

Harbor Cruise on Tour Boats - Discover the unique history of Charleston's harbor and view magnificent homes along the Battery on a 90 minute narrated tour.  
[www.charlestonharbortours.com](http://www.charlestonharbortours.com) 843 722-1112

Culinary Tours of Charleston - All tours include tasting stops that go behind the scenes and visit chefs, bakeries, artisan food producers, and chocolatiers. [www.carolinafoodpros.com](http://www.carolinafoodpros.com) 843 723-3366

Plantations Tours - visit Middleton Place, Magnolia Gardens, or Drayton Hall  
Magnolia Plantation and Gardens [www.magnoliaplantation.com](http://www.magnoliaplantation.com) 800 367-3517  
Middleton Place [www.middletonplace.org](http://www.middletonplace.org) 843 722-7171  
Drayton Hall [www.draytonhall.org](http://www.draytonhall.org) 843 769-2600

Carriage Tours and Transportation in the Historic District -  
Olde Towne Carriage Co. [www.oldtowncarriage.com](http://www.oldtowncarriage.com) 843 722-1315  
Palmetto Carriage tours [www.touristpack.com](http://www.touristpack.com) 843 723-8145  
The Downtown Area Shuttle (DASH) - not a tour, but a great mode of transportation  
A one-day pass is \$4.00 and a three-day pass is \$9.00. [www.ridecarta.com](http://www.ridecarta.com) 843 724-7520

Sailing in Charleston Harbor - Bare Boat or with Captain, Catamaran Charters  
[www.CruisingCharleston.com](http://www.CruisingCharleston.com) 843 557-5805

Church Tours - With church steeples dotting Charleston's skyline, the city is called the Holy City.  
This tour explores six of Charleston's historic churches. 843 367-9690

Cooking Classes Southern Style - Charleston Cooks! A Lowcountry kitchen store with cooking classes.  
Learn the art of Lowcountry cooking from the area's top chefs in a state-of-the-art studio  
kitchen. [www.charlestoncooks.com](http://www.charlestoncooks.com) 843 722-1212

Cypress Gardens - Boat Rides through a Cypress Swamp used in filming "The Patriot" Enjoy beautiful  
gardens and walking paths. 843 553-0515

Tour of Forts - visit Fort Sumter or Fort Moultrie or both! [www.nps.gov/fosu](http://www.nps.gov/fosu) 842 883-3123

The Hunley Submarine -tours on Saturday and Sunday - [www.hunley.org](http://www.hunley.org) 877 448-6539

Gullah Tour - African American History in Charleston - 843 763-7551

Tour of Old Exchange Building and Provost Dungeon - one of America's most historic buildings  
[www.oldexchange.com](http://www.oldexchange.com) 843 727-2165

Patriot's Point Maritime Museum - several ships including the aircraft carrier, "The Yorktown"  
[www.patriotspoint.org](http://www.patriotspoint.org) 866 831-1720

PirateTour [www.charlestonjourneys.com](http://www.charlestonjourneys.com) 843 814-6124

Pub Walk - Visit Charleston's historic taverns with a fully narrated tour.  
[www.charlestonwalks.com](http://www.charlestonwalks.com)

SC Aquarium - [www.scaquarium.org](http://www.scaquarium.org) 843 720-1990

Shopping Malls  
Citadel mall [www.shopcitadel-mall.com](http://www.shopcitadel-mall.com)  
Northwoods Mall [www.shopnorthwoodsmall.com](http://www.shopnorthwoodsmall.com)

Walking Tours [www.charlestonwalks.com](http://www.charlestonwalks.com) 800 729-3420