Allissa A. Lee

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EDUCATION

Ph.D., *Business Administration – Finance* **May 2012**
Oklahoma State University

M.S., *Quantitative Finance Economics* **May 2011**
Oklahoma State University

B.B.A., *Finance* (Major) and *Meetings and Destination Management* (Major) **May 2002**
(Summa Cum Laude)
Northeastern State University

WORK EXPERIENCE

Academic:

Assistant Professor of Finance **2013 - present**
Georgia Southern University, Statesboro, GA
College of Business Administration
Department of Finance and Economics

Visiting Assistant Professor of Finance **2012 - 2013**
Oklahoma State University, Stillwater, OK
Spears School of Business
Department of Finance

Visiting Assistant Professor of Finance **2011 - 2012**
Texas State University—San Marcos, San Marcos, TX
McCoy College of Business Administration
Department of Finance and Economics

Teaching/Graduate Assistant **2007 - 2011**
Oklahoma State University, Stillwater, OK
Spears School of Business
Department of Finance

Other Academic:

Subject Matter Expert, Cengage Learning **Summer 2015**
Case Development
Brigham/Ehrhardt Financial Management: Theory and Practice 15e

Professional:

Compliance Analyst **January 2004 - August 2005**
Loan Specialist **May 2002 - December 2004**
MidFirst Bank, Oklahoma City, OK

PUBLICATIONS AND RESEARCH

Journal Articles:

Borokhovich, K.A., A.A. Lee, and B.J. Simkins, 2016. "Journal Influence in Corporate Research." *Managerial Finance*, 42 (4) 376-389.
(Formerly known as: "The Corporate Finance Research Environment")

Borokhovich, K.A., A.A. Lee, and B.J. Simkins, 2015. "From Psychology, Law, Accounting and Economics: Measuring the Influence of Finance Journals in the Social Sciences." *Journal of Financial Education*, 41 (3), 1-25.
(Formerly known as: "Measuring the Relative Influence of Financial Research")

Grossmann, A., A.A. Lee, and M.W. Simpson, 2014. "Forward Premium Anomaly of the British Pound and the Euro." *International Review of Financial Analysis*, 34 (July), 140-156.

Kemper, K., A.A. Lee, and B.J. Simkins, 2012. "Diversification Revisited." *Research in International Business and Finance,* 26, 304-316.

Borokhovich, K.A., A.A. Lee, and B.J. Simkins, 2011. "A Framework for Journal Assessment: The Case of the Journal of Banking & Finance." *Journal of Banking and Finance,* 35 (1), 1-6.

Other Publications:

Lee, A.A. and B.J. Simkins, 2015. "The Role of VaR in Enterprise Risk Management: Calculating Value-at-Risk for Portfolios Held by the Vane Mallory Investment Bank." John R.S. Fraser, Betty J. Simkins, and Kristina Narvaez (eds), Wiley's Kolb Series in Finance: *Implementing Enterprise Risk Management: Case Studies and Best Practices,* New Jersey, John Wiley and Sons, Inc.

Simkins, B.J. and A.A. Lee, 2014. "Understanding Value-at-Risk to Avoid Risk Management Breakdown." *Risk Watch,* Spring, 15-19.

Lee, A.A. and B.J. Simkins, 2013. "ExxonMobil Corp.'s Acquisition of XTO Energy, Inc.: An Exercise in Valuation." B. Simkins and R. Simkins (eds.), Wiley's Kolb Series in Finance: *Energy Finance: Analysis and Valuation, Risk Management, and the Future of Energy,* New Jersey, John Wiley and Sons, Inc.

Work in Progress:

Carter, D.A. and A.A. Lee. "Bank Stock Returns Surrounding Unexpected Interest Rate Inaction by the Federal Reserve."

Lee, A.A., B.J. Simkins, S. Treanor. "Is it *LUV* or a Good Business Decision? A Comprehensive Study of Southwest Airlines' Acquisition of AirTran."

Lee, A.A. "Grey Directors and the Success of Unsolicited Mergers Offers."

Lee, A.A. and D.A. Carter. "Bank Mergers with Geographic and Operational Synergy: Do Shareholders of Acquiring Firms Benefit?"

Lee, A.A. and D.A. Carter. "Does the Market View the Acquisition of Nonpublic Firms the Same as Public Firms? Evidence from Bank M&A Activity."

Lee, A.A. and D.A. Carter. "Does the Market View Serial Acquirers Differently from Nonserial Acquirers? Evidence from Bank Mergers."

PRESENTATIONS OR PROCEEDINGS AT PROFESSIONAL MEETINGS

Southern Finance Association Annual Meeting **November 2016**
Carter, D.A. and A. Lee. "Can a Non-event be an Event? The Case of Bank Stock Returns Surrounding Unexpected Interest Rate Inaction by the Federal Reserve." (San Destin, FL)

Financial Management Association Annual Meeting **October 2015**
Lee, A.A., B.J. Simkins and S. Treanor. "It is LUV or a Good Business Decision? A Comprehensive Study of Southwest Airlines Acquisition of AirTran." (Orlando, FL.)

Southwestern Finance Association Annual Meeting **March 2015**
Lee, A.A. and D.A. Carter. "Does the Market Value the Acquisition of Nonpublic Firms the Same as Public Firms? Evidence from Bank M&A Activity." (Houston, TX)

Financial Management Association Annual Meeting **October 2013**
Borokhovich, K.A., A.A. Lee, and B.J. Simkins. "The Corporate Finance Research Environment." (Chicago, IL.)

Financial Management Association Annual Meeting **October 2012**
Lee, A.A. and D.A. Carter. "Returns of Financial Mergers: Evidence from Serial and Nonserial Acquirers." (Atlanta, GA.)

Financial Management Association Annual Meeting **October 2012**
Borokhovich, K.A., A.A. Lee, and B.J. Simkins. "Measuring the Relative Influence of Financial Research." (Atlanta, GA.)

Midwest Finance Association Annual Meeting **February 2012**
Lee, A.A. and D.A. Carter. "Returns of Financial Mergers: Evidence from Serial and Nonserial Acquirers." (New Orleans, LA.)

Southern Finance Association Annual Meeting **November 2010**
Lee, A. A. "Long-Term Performance: The Case of Defensive Financial Mergers." (Asheville, NC.)

Southern Finance Association Annual Meeting **November 2010**
Kemper, K., A. A. Lee, and B.J. Simkins. "Diversification Revisited." (Asheville, NC.)

HONORS, AWARDS, AND BUSINESS ACTIVITIES

Honors and Awards:

H. Albert Burke Banking Endowment Award **2016**
College of Business Administration
Georgia Southern University

J. Daniel Speight Banking Excellence Award **2015**
College of Business Administration
Georgia Southern University

Summer Research Grant **Summer 2015, 2014**
College of Business Administration
Georgia Southern University

Semifinalist for Best Paper in Corporate **2013**
"The Corporate Finance Research Environment."
Financial Management Association Annual Meeting

Faculty Development Committee Travel Award **2013**
Georgia Southern University

American Finance Association Doctoral Student Travel Grant **2011**

Supplemental Fellowship **2009, 2008, 2007**
Spears School of Business
Oklahoma State University

Business Activities:

Owner, At Last Properties, LLC.
Real Estate Investment Company

PROFESSIONAL ACTIVITIES, SERVICE AND ASSOCIATION MEMBERSHIPS

Professional Memberships:

Financial Management Association, Southern Finance Association, Eastern Finance Association, Southwestern Finance Association

Referee:

International Review of Financial Analysis
Emerging Markets Finance and Trade
Journal of Finance and Economics Education
Managerial Finance
British Accounting Review
Journal of Applied Finance

Other Professional Activities:

Southern Finance Association Annual Meeting, San Destin, FL **2016**
Conference Program Committee Member

Financial Management Association Annual Meeting, Las Vegas, NV **2016**
Conference Session Chair

Southwestern Finance Association Annual Meeting, Oklahoma City, OK **2016**
Conference Session Chair

Eastern Finance Association Annual Meeting, New Orleans, LA **2015**
Conference Program Committee Member
Conference Session Organizer

Southwestern Finance Association Annual Meeting, Houston, TX **2015**
Conference Session Chair

Eastern Finance Association Annual Meeting, Pittsburgh, PA **2014**
Conference Program Committee Member
Conference Session Organizer
Conference Session Chair

Discussant:

Southwestern Finance Association Annual Meeting	**2016**
Financial Management Association Annual Meeting	**2013, 2012**
Midwest Finance Association Annual Meeting	**2012**
Southwest Finance Symposium	**2010**
Southern Finance Association Annual Meeting	**2010**