The economics program at Georgia Southern University offers two different four-year bachelor’s degrees and one specialization designed to give students a broad knowledge of economics in order to provide a logical structure used in understanding the big picture while emphasizing logical thought and problem-solving skills. In addition, the Department of Finance and Economics offers a Master of Science in Applied Economics as well as a Graduate Certificate in Applied Economics.

**BA in Economics**

With a strong background in liberal arts, graduates of this program are well-prepared for further study or careers in the social sciences—economics, law, political science, or sociology—as well as in business, journalism, and public administration.

- **ECON 3131** - Intermediate Macroeconomics
- **ECON 3132** - International Trade
- **ECON 3231** - Intermediate Microeconomics

5 Additional Courses Required in ECON**

**BBA in Economics**

This major is designed to give students a broad knowledge of the field of economics to provide a foundation for professional careers in business and industry or for graduate training in economics.

- **BUSA 3131** - Business Statistics
- **BUSA 3132** - Applied Stats & Optimization
- **BUSA 4131** - Strategic Management
- **CISM 3131** - Management Info. Systems
- **ECON 3131** - Intermediate Macroeconomics
- **ECON 3132** - International Trade
- **ECON 3231** - Intermediate Microeconomics
- **FINC 3131** - Principles of Corporate Finance
- **MGNT 3130** - Principles of Management
- **MGNT 3430** - Operations Management
- **MKTG 3131** - Principles of Marketing

5 Additional Courses Required in ECON**

**Emphasis in International Business**

Students who major in economics may choose an emphasis in international business. This curriculum prepares students to deal with the problems and opportunities of international trade, international finance, global economic markets, and multi-national organizations. This emphasis may be taken for the BA or BBA degree.

- **ECON 3131** - Intermediate Macroeconomics
- **ECON 3132** - International Trade
- **ECON 3231** - Intermediate Microeconomics

3 Additional Approved Courses Required**

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*Core coursework not included.
**Areas of specialization may require additional courses.