

GEORGIA SOUTHERN AT A GLANCE

CHARACTER	Largest of Georgia's universities in the southern part of the state. Coeducational. Residential. Comprehensive—more than 130 undergraduate and graduate degrees. Founded in 1906. A member of the University System of Georgia.
ENROLLMENT	More than 14,200 students from 48 states and 80 foreign countries.
STRUCTURE	Organized into six colleges: Business Administration, Education, Health and Professional Studies, Liberal Arts and Social Sciences, Science and Technology, and Graduate Studies.
CAMPUS	634 acres with a walking boulevard connecting every major building. Located in Statesboro, just an hour from historic Savannah and beaches.
FACULTY	Professors (most with Ph.D.s), not graduate assistants, teach classes. Their focus is teaching, advising, and involving students in their research.
CLASS SIZE	Average class size within majors is 19.
LIBRARY	500,000-volume repository. Extensive collection of academic books and journals and links to networked information services. Open 24 hours most days, more operating hours than any library in Georgia.
COMPUTER RESOURCES	Over 1,400 computers for student use in labs across campus. All students get a free e-mail account.
ACADEMIC EXTRAS	Two honors programs for superior students. Advising by professors within majors. Tutorial center for help with math, writing, and study skills.
HOUSING	12 residence halls and complexes offer apartments, suites, and traditional rooms. Commercially-owned apartment complexes near campus keep students within walking and biking distance of campus.
CAREER SERVICES	Résumé referral, on-campus job interviews and job fairs, co-op programs, and expert advice on choosing a career and getting a good job.
SUPPORT SERVICES	Health Services Center. Counseling Center. Programs for international, disabled, and minority students.
CAMPUS LIFE	More than 150 campus organizations, including 22 sororities and fraternities. Full calendar of performing arts and lectures by renowned scholars. Comprehensive recreation and intramurals program.
ATHLETICS	Six men's and nine women's teams compete in NCAA Division I, Southern Conference. Six national football titles.
ADMISSION	Requires high school diploma with satisfactory grade point average and SAT scores.
COST	Estimated \$7,060 per year, including meals and housing for Georgia residents. Out-of-state students pay an additional \$5,628.
FINANCIAL AID	Available for students of all incomes. Grants, scholarships, loans, and work-study programs.



STATESBORO, GA 30460

A UNIT OF THE UNIVERSITY SYSTEM OF GEORGIA
AFFIRMATIVE ACTION/EQUAL OPPORTUNITY INSTITUTION



COLLEGE OF BUSINESS ADMINISTRATION THE BBA IN ACCOUNTING



SCHOOL OF ACCOUNTANCY

What is Accounting?

Accounting is the language of business. The accounting function is responsible for assessing the bottom-line productivity of all types of organizations from businesses to governmental units to not-for-profit organizations and everything in between. Accounting systems capture, summarize, and report financial information for use in charting an organization's future. Using their analytical abilities, accountants turn financial information into knowledge, acting as strategic partners, advisors and information providers to their companies and clients. Surveys confirm that accountants are among the most respected of all professionals. In short, accounting professionals provide big-picture thinking and an understanding of how financial data impacts every aspect of the organization.

Why Major in Accounting?

The accounting profession offers men and women unlimited opportunities to build exciting and rewarding careers. In fact, there has never been a more exciting time to pursue a career in accounting. According to the U.S. Department of Labor's Bureau of Labor Statistics (BLS), more than one million accountants and auditors currently work for accounting firms, companies, government agencies, and other employers such as colleges and universities and not-for-profit organizations. The American Institute of Certified Public Accountants reports that there are more than 46,000 public accounting firms alone in the United States, ranging in size from small local practices to large international firms. The BLS projects that employment in the profession will increase 10 to 20 percent by 2008, ensuring that accountants will continue to play a vital role in businesses and other organizations.



The BBA in Accounting Program

Georgia Southern's accounting program is separately accredited by the AACSB, the Association to Advance Collegiate Schools of Business, an international business accrediting organization. Only a small percentage of the country's accounting programs have earned this distinction. Students may choose one of two tracks:

4-Year Track

The four-year program prepares students for a wide range of professional careers in industry, finance, government, and not-for-profit organizations. This track includes twenty-seven semester hours of accounting coursework designed to prepare students for work in areas such as financial management, financial reporting and analysis, internal auditing, and management consulting. The complete curriculum is provided on the brochure insert card. Upon completion of the 4-year track, students receive the Bachelor of Business Administration degree.

5-Year Track

The five-year program prepares students for careers in public accounting as certified public accountants (CPA). In order to sit for the CPA Exam in the State of Georgia, candidates must have 150 semester hours of college education. During the fifth year, students complete thirty additional semester hours of accounting and non-accounting masters' level education that prepares them for work as independent auditors providing assurance services to their clients and as consultants providing environmental accounting services, forensic accounting services, information technology services, international accounting services, management advisory services, personal financial planning, and tax advisory services. Detailed information about Georgia Southern's graduate accounting program is provided in a separate brochure. Upon completion of the 5-year track, students receive both the Bachelor of Business Administration and Master of Accounting degrees.

Why Georgia Southern University?

There are lots of great reasons for getting your accounting degree from Georgia Southern:

- International accreditation from the AACSB. Only institutions with proven track records of academic excellence are able to obtain this important stamp of approval so you can count on receiving a high quality educational experience.
- A caring environment. Georgia Southern provides a student-centered environment led by administrators, faculty and staff who genuinely care about your success.
- Interaction with faculty and business leaders. Our classes are taught by qualified professors-not graduate students, and class sizes are often smaller. Regional and national speakers come to campus regularly to participate in our annual Executive-in-Residence and Accounting Day programs.
- First-rate facilities and computer labs. The School of Accountancy is housed in the College of Business Administration building, which has state-of-the-art multi-media classroom facilities and four computer labs with the latest technology.
- Outstanding student organizations. The School of Accountancy's two student organizations offer lots of opportunities to build leadership skills and lasting friendships with fellow students and faculty members. The Accounting Association and Beta Alpha Psi, the national accounting honor fraternity, prepare you for professional life through a variety of professional development programs, tutoring services, and meaningful community service projects.
- Student support services. The College of Business Administration Student Services Center brings together a number of important services under one roof. When you have questions about your school records, degree program requirements, or need to know who to see or where to go, the center will be there for you. Student Services also coordinates the business internship program and career services activities for all business majors.
- Internship opportunities. Internships help you better integrate academic knowledge with its practical applications. Exposure to accounting practice and the business environment can also help you decide which career path is right for you and help jumpstart your professional development before entering the workforce on a permanent basis.

Admission

General admission requirements are provided in the Georgia Southern University Catalog. To pursue a major in accounting, you must also be admitted to the College of Business Administration. To be admitted to the business school, you must complete a specified list of courses and attain a specified GPA in those courses. The current entrance requirements are listed on the brochure insert card.

Advising and Registration

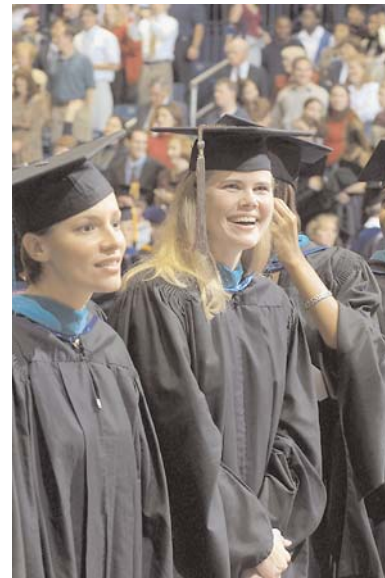
Once admitted to the business school, you will be assigned an advisor within the School of Accountancy. Accounting faculty members have a strong tradition of mentoring students. Your advisor will help you decide which program track is best for your career objectives. Together, you and your advisor will develop a plan of study that identifies term by term the classes needed to complete your degree requirements. You will be able to register yourself for classes on-line so that you can choose the class sections that best fit your schedule each semester. Your advisor will also help you evaluate the many employment options available to you upon graduation.

Financial Assistance

In addition to the HOPE scholarship, need and merit-based assistance is available. Please contact the Georgia Southern University Financial Aid office for more information. In addition, the School of Accountancy awards a number of merit-based scholarships each year to outstanding accounting students.

Career Opportunities

The College of Business Administration has its own Career Services specialist located onsite to help business students find internships and permanent job opportunities. The staff offers extensive career counseling services including assistance in preparing resumes and developing good interviewing skills. Throughout the year, the School of Accountancy and its student organizations sponsor career fairs, meet-the-firms socials, and other events to introduce you to the firms who recruit at Georgia Southern.



Frequently Asked Questions

Q: What does it take to be a successful accountant?

A: You will need to develop a wide array of knowledge, skills, and competencies ranging from a strong understanding of accounting and business concepts to effective leadership and communication skills. You will also need a broad business perspective so that you can “see the big picture” when dealing with the complex factors that impact how a business operates. Technology will also be a major enabler, so it's critical that you stay abreast of the latest changes. Yes, it's challenging, but very rewarding. Georgia Southern's accounting program will give you the tools to develop the skills you'll need for success.

Q: What is a CPA?

A: A Certified Public Accountant (CPA) is someone who has completed a collegiate program of study in accounting, passed the Uniform CPA Exam, and completed a specified amount of professional work experience. The CPA is a highly regarded designation in the business world-one that opens the doors to many job opportunities.

Q: What kind of salaries do accountants earn?

A: A salary comparison chart is provided on the brochure insert card.

Q: Who are some of the companies that hire Georgia Southern accounting graduates?

A: Georgia Southern accounting graduates take jobs in all areas of the profession, from small local CPA firms to regional firms to large international firms. The Master of Accounting brochure provides a list of firms that regularly hire our graduates.

Q: How soon should I apply to the Business School?

A: Just as soon as you complete the courses specified on the insert card. Remember, the sooner you are admitted, the longer you have to spread out your business coursework. Keep in mind that a good Grade Point Average (GPA) is necessary for the very best job offers.

Q: How do I decide which track (4-year track or 5-year track) is best for me?

A: You should complete the 5-year track if your career objectives include working in public accounting as a CPA. The best way to determine if public accounting is right for you is to complete an accounting internship and talk with as many professors and practitioners (who regularly come to campus) as possible.

Q: Will I automatically become a CPA if I complete the 5-year track?

A: No, but you will have earned the necessary 150 semester hours required in Georgia to sit for the CPA Exam.

Q: Do I have to complete all of my undergraduate degree requirements prior to starting the 5th year requirements?

A: No. Thanks to the Senior Privilege option, you can begin your graduate coursework during the same semester you're wrapping up your undergraduate requirements.

Q: Will I receive the HOPE Scholarship while I am in the Master's program (the 5-year track)?

A: Quite possibly. HOPE will cover up to 150 semester hours when an eligible student is enrolled in an undergraduate degree program that is more than 127 hours. Students completing the five-year track may elect to defer their bachelor's degree until they finish the graduate program, after which they receive two degrees, a BBA and a MAcc.

Q: How can I get more information?

A: Simply contact the School's Director in any of the following ways:

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Georgia Southern University
P.O. Box 8141
Statesboro, GA 30460-8141
Voice: (912) 681-5678
Fax: (912) 681-0105
E-mail: acctg@gasou.edu
Web: www2.gasou.edu/coba/depts/acc/

