

The 4 Year Plan

The Corporate Leadership Council offers a broad-ranging four-year plan for student members, which is designed to enlarge and enhance their traditional classroom experience. Believing that the essence of effective leadership is an ability to build relationships, the CLC gives students many opportunities to interact with others and practice building their leadership skills.

The Leadership Experience

From the beginning of their first year at Georgia Southern, CLC students attend a retreat where they begin to build relationships with each other, along with numerous COBA faculty and staff. They further relate to each other and to some of COBA's best Professors in courses that CLC members complete together, from the early Introduction to Business class to the capstone Strategic Management course taught in their senior year. Students have the opportunity to build relationships outside of the university setting with business professionals who join us in meetings each semester, allowing students an opportunity to speak with them on a personal basis. The leadership themes that are a focus in each of the four years are also targeted toward building relationship skills. For example, in their first year, students learn how to be an effective team member, as well as how to lead an effective team. Other leadership themes include mentoring and service to others.

Ambassadors of Knowledge

CLC students are not simply passive recipients of information and training; they are involved in "giving back" as well. From their very first days at Georgia Southern, CLC students learn how to be an Ambassador for the College of Business Administration (COBA). They then put that

knowledge into action by enthusiastically representing COBA at a broad spectrum of public events, ranging from recruitment events for high school students to hosting visitors to Georgia Southern from other countries. Through these activities, students further develop their desire to be of service to others while increasing their abilities to interact with a diverse cross-section of people. We encourage students to further broaden their life experiences through summer activities such as volunteering with community organizations, studying abroad, and completing internships.

Your Role in Shaping the Future

Throughout their four-year university experience, CLC members are supported by the Director of the CLC and many other COBA faculty and staff, who themselves believe in the importance of relationships and want to participate in the success of our high-potential CLC members. Our corporate partners also play a significant role in shaping these business leaders futures. Through networking, presentations, and internship programs, your company can be a part of this wonderful experience in training and educating our students for future employment opportunities- possibly even with your company!

The CLC offers your company the ability to “pre-recruit” our top COBA graduates. As a corporate partner you have the unique opportunity to offer these students an inside look into your company and its culture through job-shadowing or internships. Your hands-on involvement with the CLC students, essentially gives you 4 years to train and mold a potential employee for your company.